

# TVCTODAY

www.tvcmatrix.com

September 2008



This is the last opportunity you'll need to take advantage of ever again.

## FREEGAS24-7

TVC Marketing is proud to announce our FREEGAS 24-7 website for anyone wishing to generate income through direct sales on the internet, or for those desiring to create a network marketing business with unlimited potential. This is truly a network marketer's dream where you have:

- NO Enrollment Fee!
- NO Sales Kit Fee!
- NO Sales Minimums!
- NO Recruitment Quotas!
- NO Website Maintenance Fees!
- NO Purchase Requirements!
- NO Commission Payment Card with High Transaction Fees, we direct deposit into your bank!
- NO Qualifications!

## INTRODUCING [WWW.FREEGAS24-7.COM](http://WWW.FREEGAS24-7.COM)

By referring others to your website they will be introduced to: **The Company** – A streaming video presentation about the history of the Company and how it works to help each associate create their own business with virtually no up front costs, but still provides them with all the support required to build their organization.

**The Product** – An in depth video presentation, showing all of the benefits of the DriverShield product. This includes Complete Auto Protection and Extensive Legal Assistance for them individually or for their small business.

**The Opportunity** – A video presentation which conveys a monthly income potential of \$50,000 Plus with a full matrix with **FREEGAS24-7**. We also have video testimonials from associates sharing how **TVC** has **CHANGED THEIR LIVES**.

Once they click on **JOIN NOW**, they will immediately receive their own personalized website where they can refer others to join and take advantage of the **FREEGAS24-7** opportunity. Go to the website today, then, contact your sponsoring associate to see how you can get started on the road to Financial Freedom with **FREEGAS24-7!!!**



## Company Records

### PRO-DRIVER

Most Team Apps in a Year  
**48,545**

Most Personal Apps in a Year  
**2,453**

in a Month  
**314**

in a Week  
**88**

in a Day  
**27**

Most Personal Apps in a Year  
by a Husband/Wife Team  
**2,351**

### MOTOR CLUB

Most Apps  
in a Month  
**21,415**

in a Week  
**5,011**

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# Great News on Matching Qualification

As you know, to qualify for 2<sup>nd</sup> matching after 2008, you must meet the following:

1. Have an active SBCA membership of \$110.00 or greater; *and*
2. Have at least 3 - 1<sup>st</sup> generations who each have an active SBCA membership of \$110.00 or greater; *and*
3. Have at least 9 - 2<sup>nd</sup> generations who each have an active SBCA membership of \$110.00 or greater, of which no more than 3 can come from any one 1<sup>st</sup> generation; *and*
4. Have at least 27 - 3<sup>rd</sup> generations who each have an active SBCA membership of \$110.00 or greater, of which no more than 3 can come from any one 2<sup>nd</sup> generation.

**VIRGIL HAS TEMPORARILY REDUCED THE REQUIREMENTS NEEDED TO QUALIFY FOR MATRIX 2<sup>ND</sup> MATCHING IN 2009.** To qualify, you need to meet 1 – 3 as listed above... HOWEVER, INSTEAD OF #4 ABOVE, YOU ONLY NEED THE FOLLOWING:

4. Have at least **27 — 3<sup>rd</sup>** generations who each have an active SBCA membership of **\$42.90** or greater, of which no more than 3 can come from any one 2<sup>nd</sup> generation.

You can go to our back office and see where you currently are with regard to meeting this temporary requirement. Click on the ASSOCIATE tab and then select the MATRIX QUALIFICATION button. This lets you see where you stand in qualifying for 1<sup>st</sup> and 2<sup>nd</sup> matching. Select the date for the first of the current month and you will be able to see what you need to do by the end of the year to meet the 2<sup>nd</sup> matching requirement. Look at the far right hand column which will show you how you fair with regard to meeting the standard requirements for 2<sup>nd</sup> matching. Each month, as long as you have met the 1<sup>st</sup> three requirements on the far right for Personal, Generation 1 and Generation 2 – each cell will turn green when you have met the requirement – and you have 27-3<sup>rd</sup> Generations who have an active SBCA membership of \$42.90 or greater, of which no more than 3 coming from any one 2<sup>nd</sup> generation – you can tell by looking at the gray columns on the 3<sup>rd</sup> Generation line – then you will be qualified for 1<sup>st</sup> and 2<sup>nd</sup> matching on the 15<sup>th</sup> of the following month during 2009.

**Please make sure that you team is aware of this temporary requirement reduction, it can mean hundreds or even thousands of dollars to you or those on your team!!!**

**CALL JUSTIN OR DAVID AND LET THEM WALK YOU THROUGH YOUR MATRIX QUALIFICATION.**



**Truckers Voice in Court**  
We Win Over 92% Of Our Cases!

All 50 States-All Provinces of Canada. We Protect your CDL! Moving and Non-Moving.  
English • Spanish • Hindi • Russian  
Portugul • Cantonese and More...

- Reward Income
- Roadside Assistance
- Prescription Discounts
- Vision Discounts
- Cash Appearance Bonds
- Accident Protection
- 50,000 AD&D
- Referral Bonus Program

24 HOURS A DAY ALWAYS!

All 50 States-All Provinces of Canada.

Talk to a Customer Representative TODAY!  
**Call 800.288.2889 Today!**

Motor Club of America Enterprises, Inc.

## New Marketing Posters Ready to Order!

All or most of you by now have received a sample copy of the posters we have made available to you to personalize, frame, and place at truck stops across the country. Make sure you call and order some today! These are a great compliment to the new booth decal, they reinforce our brand, and will also help drive traffic to your booth in the store. While these won't replace your physical presence in the booth, they could generate some calls and business for you during those shifts that you aren't currently working or don't yet have staffed. We will replace the 800 number at the bottom of the poster with your 800 number. So make sure and talk to the manager at the store where you work, and any locations where there will be prospects to see how many, and where in the store you can put yours today!

# Top Producers **September**

## EDIR Bonus

- PHP Benefits ● Elvia Eaton
- Molly Sammons ● Terry Castaneda ● Bennie Rodriguez
- Trina Cooper-Maolud ● Peter Arns ● Melinda Hatherley ● Jenny Toulouse ● Kelly Chilton ● Maria Vargas ● Rudy Cortez ● Michael Arch ● Norma Lozoya ● Tina McGinnis ● Ramiro Talavera
- Manuel Balderas ● DM & Associates ● Debi Tonkovich ● Donna Jackson ● B&G Associates
- Jacquelyn Woodruff ● Justin Coffee ● Michelle Sharkey
- Rashaan Elam ● Al Lawson
- Tera Brooks ● Terry Dean
- Veronica Garza ● Wanda Hodges

## Total Team Builders\*

*\*any TVC Associate*

**(1st) Debi McLellan Tonkovich with 3,659 team sales**

- (2nd) NW Business Advisors
- (3rd) Al Lawson
- (4th) Donna Jackson
- (5th) Wanda Hodges

## Top NEW Team Builders\*

*\*with TVC under one year*

**(1st) Peter Arns, with 90 team sales**

## Top Team Builders\*

*\*with TVC under two years*

**(1st) Michelle Sharkey, with 250 team sales**

- (2nd) Elvia Eaton
- (3rd) Tera Brooks
- (4th) Peter Arns

## Top Team Builders\*

*\*with TVC under three years*

**(1st) Jacquelyn Woodruff, with 709 team sales**

- (2nd) PHP Benefits
- (3rd) Michelle Sharkey
- (4th) Elvia Eaton
- (5th) Tera Brooks

## Insurance Bonus Winners\*

### **\$480 Bonus**

- Elvia Eaton ● Molly Sammons
- Terry Castaneda ● Bennie Rodriguez

### **\$380 Bonus**

- Trina Cooper-Maolud ● Peter Arns
- Melinda Hatherley

### **\$213 Bonus**

- Jenny Toulouse ● Kelly Chilton
- Maria Vargas ● Rudy Cortez
- Michael Arch ● Norma Lozoya
- Tina McGinnis ● Ramiro Talavera
- Carmelo Rodriguez ● Deborah Temple

### **\$100 Bonus**

- Marisa Fife ● Rashaan Elam
- Nicole Dusseau ● Terry Dean
- Brandon Brown ● David Tonkovich ● Tammy Padilla
- Mandy Wilson ● Maria Lozoya
- Lori Dunn ● Michelle Sharkey
- Steven Crist ● Luis Perez

*\*Winners must meet Insurance Bonus qualifications to receive the bonus.*

## Top Weekly

### Truck Stop Sales

**Week of 08/31/08**

- (1st) Molly Sammons (28)**
- (2nd) Trina Cooper-Maolud
- (3rd) Bennie Rodriguez & Jenny Toulouse
- (4th) Peter Arns
- (5th) Elvia Eaton

**Week of 09/07/08**

- (1st) Elvia Eaton (40)**
- (2nd) Trina Cooper-Maolud
- (3rd) Molly Sammons
- (4th) Ramiro Talavera
- (5th) Bennie Rodriguez & Rudy Cortez & Terry Castaneda

**Week of 09/14/08**

- (1st) Terry Castaneda (32)**
- (2nd) Elvia Eaton
- (3rd) Bennie Rodriguez
- (4th) Molly Sammons

(5th) Peter Arns

**Week of 09/21/08**

- (1st) Elvia Eaton & Melinda Hatherley (32)**
- (2nd) Molly Sammons
- (3rd) Tina McGinnis
- (4th) Maria Vargas
- (5th) Peter Arns

## Top Monthly Producers

### Top Pro-Driver Outside Sales

- (1st) PHP Benefits (386)**
- (2nd) Elvia Eaton
- (3rd) Molly Sammons
- (4th) Terry Castaneda
- (5th) Trina Cooper-Maolud

### Top Total

#### Truck Stop Sales

- (1st) Elvia Eaton (139)**
- (2nd) Molly Sammons
- (3rd) Terry Castaneda
- (4th) Bennie Rodriguez
- (5th) Trina Cooper-Maolud

### Top SBCA Sales

**GN Agency (738)**

### Top Motor Club Sales

**AC Agency (635)**

### Top Pro-Driver Sales

**PHP Benefits (386)**

### Top Home Office Sales

**Bob O'Brien (185)**

### Top States

**(1st) New York (1,826)**

- (2nd) Oklahoma
- (3rd) California
- (4th) Texas
- (5th) Ohio
- (6th) Michigan
- (7th) Georgia
- (8th) Virginia
- (9th) Tennessee
- (10th) Colorado

# 45 Reasons to Sell the SBCA Platinum Plus Plan!

1. There is no handling fees for tickets on the Platinum Plus plan.
2. A platinum plus member gets **up to \$54,750.00 in tax free income**, while hospitalized from an accident that they can choose to spend however they wish.
3. They get **150.00 per day up to 365 days** when hospitalized from an accident.
4. They get up to **300.00 for emergency room** treatment.
5. They have access to a **PPO network of over 285,000 physicians at 10% to 40% off the total cost** for physicians and hospital referrals.
6. They receive access to a **dental network where they get 20% to 50% off** their dental needs. Again, without dental insurance that would be hundreds and could be thousands of dollars in savings a year. More than enough to pay for their membership alone!
7. They have access to the **nurse hotline** to get their medical illness or emergency questions answered 24 hours a day 7 days per week. These guys are on the road 24/7 and may not always be able to call someone or be close to a clinic in their time of need.
8. They have access to the **VIP Health and Wellness system for discounts and extremely low prices on vitamins, nutritional supplements, help with weight loss, stress control and to stop smoking.**
9. They get a **20% to 60% discount on all of their eye care purchases** at over 10,000 locations including a 30% discount on laser eye surgery. Again, this benefit alone could more than pay for the membership if utilized.
10. **Discounts on contact lenses** up to 60% off!
11. They have access to name brand **diabetic care discounts of up to 15% off** and includes home delivery.
12. They have access to the **Medifile medical records service** that gives them phone access to their medical records.
13. They have the addition of **RV coverage** on their personal motor club up to \$100. **This would cover flat tires, fuse replacement, AC repair, fluid delivery, towing, etc...all up to \$100.00.**
14. **Children are covered on the motor club** in addition to their spouse. Again, their children are not covered on the 4885 motor club coverage, which means :
15. Children are covered for Emergency towing service.
16. Children are covered for Emergency Road service.
17. Children are covered for the Lawyers service for damages to their car.
18. Children are covered for the lawyers service for Serious accidents on manslaughter and auto assault and battery.
19. **Children are covered for lawyer representation on moving violations ,for speeding tickets, etc.** This will help keep insurance costs down.
20. Children are covered for enforcement of a new car warranty.
21. Children are covered for reimbursement for emergency travel and living expenses.
22. Children are covered for the ambulance service.
23. Children are covered for \$325.00 bail bond reimbursement.
24. **Children are covered for the 500.00 arrest bond certificate.**
25. Children are covered for the 5,000 theft reward if their car is stolen.
26. Children also have access to the registered key medallion.
27. Children are covered for the custom maps and trip routing service.
28. Mechanic hotline gives all the named members access to master mechanics to help diagnose car issues.
29. The accident repair network is also a benefit exclusive to the Platinum Plus plan, and when used in our network for accident repair comes with a **100% warranty on all accident repairs.**

*continued on p.5*



**Club Winners**

# September

**Weekly App Club  
(actual apps, not count)**

**40 Club**  
PHP Benefits

**30 Club**  
PHP Benefits

**20 Club**  
Elvia Eaton

**15 Club**  
Molly Sammons • Trina Cooper-  
Maolud • Terry Castaneda • Bennie  
Rodriguez • Elvia Eaton • Melinda  
Hatherley

continued from p.4

## What Tools Do You Need to Succeed?

30. Access to **attorney services for Business matters and small business owners** for commercial drivers.
31. Low hourly rates of \$89 per hour for out of court service from a lawyer.
32. Low hourly rates of \$109 per hour for in court service from a lawyer.
33. You also receive **phone consultations, document review, calls made by an attorney on your behalf, letter written by an attorney on your behalf**, and one on one legal consultation.
34. There is also a **contingency fee discount of 18% with participating attorneys where available for out of court settlements** and 27% once proceedings begin.
35. Based on the number of sales per week, **the Platinum plus pays \$141.98** vs. the 4885 pays the maximum of \$112.78.
36. When **the Platinum Plus pays \$131.98** , the 4885 pays \$102.78.
37. When **the Platinum Plus pays \$126.98** the 4885 pays \$97.78.
38. When **the Platinum Plus pays \$121.98** the 4885 pays \$92.78.
39. When **the Platinum Plus plan would pay \$119.48** the 4885 would pay \$90.28.
40. When **the Platinum plus pays \$116.98** the 4885 pays \$87.78.
41. When **the Platinum Plus pays you \$111.98** the 4885 pays you \$82.78.
42. The monthly reward income potential for a driver on the **Platinum Plus plan reward income is \$20,335.89** vs. the 4885 plan which is \$2,248.21 **the Platinum plus is almost 10 times as much!**
43. 1st generation matching on the **Platinum plus is \$61,007.66** vs. 1st generation matching on the 4885 is \$6,744.62.
44. 2nd generation matching on **the Platinum plus is \$24,122.12** vs. 1st generation matching on the 4885 is \$2,666.79.
45. The annual income potential on **the Platinum Plus is \$308,685.60** vs. the 4885 plan is \$139,915.44... **the Platinum Plus is.....more than double the reward!**

## Thoughts to Ponder...

Success is a journey, not a destination.

— Ben Sweetland

Reputation is the shell a man discards when he leaves life for immortality. His character he takes with him.

— Anonymous

Every man is a diary in which he writes one story while intending to write another. His humblest moment is when he compares the two.

— Hugh B. Brown

For more inspiring quotes go to [www.motivatingquotes.com](http://www.motivatingquotes.com).

## Get 5-10 Referrals Per Sale!

As you know some of our top sales reps every year have built a massive referral network. We have created another new tool to help you encourage drivers to refer other drivers they know to our service using some of those same methods they have been using. It is a handout that you can order and personalize to give your customers after the sale. When the drivers call to refer a new customer, it adds another 1st generation sale to your organization. If you sold 10 per week, and they all referred just one driver - that is another 10 sales in your downline, and another 137.00 in your pocket. Call in to order yours today.

## For New Associates:

# UNDERSTAND YOUR BONUSES TO EARN ADDITIONAL INCOME!

It's easy to earn extra income each month. Read below for a quick overview of some of the bonuses you can earn. Talk to your upline, or review "Understanding Your Marketing Plan" in the Sales Training Manual for details about qualifying.

## Insurance Bonus\*

based on personal sales (Monthly Bonus):

45 - 64 sales = \$100 Bonus

85 - 104 sales = \$380 Bonus

190 - 249 sales = \$525 Bonus

65 - 84 sales = \$213 Bonus

105 - 189 sales = \$480 Bonus

250+ sales = \$600 Bonus

## EDIR Bonus

(Monthly Bonus): 75 personal sales or 3 first-level legs with 25 sales per leg qualifies you for \$5 per sale on all personal sales and team sales down to next qualifying EDIR the following month.

## NO Chargeback and NO Truck Stop Rent Bonus

(Weekly Bonus): 10-11 Commissionable Sales = 75% Discount off CBs and TS Rent;

12+ Commissionable Sales = NO CBs or Truck Stop Rent!

## Cash Winner Bonuses Increase Your Income!

# of Sales	Comm. Adv. per Sale	Comm. Adv. per Week	Comm. Adv. per Year
Up to 7	\$82.78	\$579.47	\$30,132.65
8-9	\$87.78	\$790.04	\$41,081.98
10-11	\$90.28	\$993.10	\$51,641.30
12-14	\$92.78	\$1,298.95	\$67,545.30
15-19	\$97.78	\$1,857.86	\$96,608.62
20-29	\$102.78	\$2,980.68	\$154,995.26
30+	\$112.78	\$3,383.46	\$175,939.92

For example, when you sell 4885 ProDriver memberships, you could earn up to \$112.78 per sale. Plus, you earn reward income\*\*! Since we started the 3X8 Matrix Reward Program in January 2004, we already have Associates earning over \$4,000 in reward commissions every month, over and above their sales commissions!

\* You must have a current membership worth \$42.90 or above to qualify for the Insurance Bonus.

\*\* Reward commissions are membership based. You must have a current membership of \$5.95 or above to earn reward commissions.

## EARN \$8,000 A MONTH!

You can earn \$8,000 a month by selling just 15 TVC 4885 Pro-Driver memberships each week! Here's how it works: Each TVC 4885 Pro-Driver Plan sale counts for two sales toward bonus. 15 - 4885 sales (paid advance) + the same 15 - 4885 sales (paid through matrix) = \$112.80 per sale (paid at the 30 level) or \$1,691.70 per week, \$6,766.80 per month (the first month).

In the 2nd and consecutive months, you could earn:

Sales Commissions \$6,766.80

Plus, Insurance Bonus paid for 120 (105 to qualify) sales prev. month = \$480.00

Plus, EDIR Bonus (qualified prev. month) paid \$5 ea. on 60 sales current month = \$300.00

**Subtotal = \$7,546.80**

Plus, in a year or so, you could be qualifying for as much as \$800 in reward income each month.

Subtotal = \$7,546.80

**Matrix Reward Income = \$800.00**

**TOTAL = \$8,346.80**

So aim high, and set your goal to at least fifteen (15) 4885 Pro-Driver sales each week.