



This is the last opportunity you'll need to take advantage of ever again.

TVCTODAY

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COMPANY RECORDS

PRO-DRIVER

Most Team Sales in a Year
48,545

Most Personal Sales in a Year
2,039

in a Month
314

in a Week
88

in a Day
27

Most Personal Sales in a Year
by a Husband/Wife Team
2,351

MOTOR CLUB

Most Sales in a Month
700

in a Week
300

Recruiting A Sales Force Thru Several Marketing Divisions Can Help You Qualify for Matrix 1st & 2nd Matching

When you are running a blitz and run across an excellent prospect who doesn't want to work at a truck stop, don't let them get away! Offer them one of our other opportunities: Direct Sales, Network Marketing or Group Sales!

We have so many SBCA products that can be sold to family, friends and businesses. And these sales can also help you qualify for 1st and 2nd Matching in your Matrix. Hold a separate training class for these prospects and teach them about four basic memberships: American Home Club, SBCA Green, SBCA Preferred Plus for Husband & Wife, and the SBCA Platinum Plus. These plans cover a wide variety of services at a range of prices to fit any budget. Plus, they can be offered through various marketing approaches to fit the need of different types of salespeople.

Recruiting for salespeople outside the truck stop can help build not only your Matrix, but help qualify you for 1st and 2nd Matching, increase your overrides, bonuses and commissions!

As you are already aware, it takes the SBCA Green (\$42.90) plan and the SBCA Platinum Plus (\$110) plan to qualify for the different levels of Matrix Matching, as explained in previous newsletters. Now, the SBCA Preferred Plus for Husband & Wife (\$77.90) is also a qualifying plan.

If you are interested in obtaining Leadership Training on recruiting and training for Direct Salespeople, Network Marketers or Group Salespeople, please contact Justin Coffee at the home office to schedule.

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TEAM LEADERSHIP CONFERENCES A HUGE SUCCESS!

Over the past couple of months, Virgil has hosted teams from Oklahoma, Texas, California, Colorado, Ohio, Louisiana, Pennsylvania, Florida, Georgia, Michigan, Mississippi, Tennessee, and Virginia for Team Leadership Conferences.

The teams have enjoyed tours of the new offices in El Reno, Oklahoma which are home to Associate Services and the Motor Club Dispatch Center, as well as the state-of-the-art Conference Center.

Teams reviewed the basic company philosophies with Virgil, learned advanced techniques in recruiting and training from Virgil and Justin Coffee. Also, our President David Kircher reviewed a new retirement benefit program which will be available to our Associates in the near future.

We thank all who were available to come and look forward to announcing the details of the new Retirement Benefit Program very soon.

TOP PRODUCERS

Executive Director's (EDIR) Bonus

- PHP Benefits ● Manuel Balderas ● Peter Arns
- Melinda Hatherley
- Talisa Tenorio ● Carmelo Rodriguez ● Elvia Eaton
- Sammy Cardella
- Tammy Padilla ● Norma Lozoya ● Mark Hatchell
- G&B Associates ● Cliff Raeder ● Donna Jackson
- Debi McLellan
- Jacquelyn Woodruff
- Justin Coffee ● Molly Sammons ● Al Lawson
- Tracy Lawson ● Veronica Garza ● Wanda Hodges
- Bennie Rodriguez

Total Team Builders*

**any TVC Associate*

- (1st) Debi McLellan with 3,565 team sales
- (2nd) Donna Jackson
- (3rd) Wanda Hodges
- (4th) NW Business Advisors
- (5th) Al Lawson

Top NEW Team Builders*

**with TVC under one year*

- (1st) Peter Arns, with 151 team sales
- (2nd) Justin Coffee
- (3rd) Richard Bradshaw
- (4th) Tammy Padilla
- (5th) David Schafer

Top Team Builders*

**with TVC under two years*

- (1st) G&B Associates, with 562 team sales
- (2nd) PHP Benefits
- (3rd) Jacquelyn Woodruff
- (4th) Sandra Montero
- (5th) Sammy Cardella

FOR THE MONTH OF

April

Top Team Builders*

**with TVC under three years*

- (1st) Al Lawson, with 958 team sales
- (2nd) Molly Sammons
- (3rd) G&B Associates
- (4th) PHP Benefits
- (5th) Mark Hatchell

Insurance Bonus Winners*

\$480 Bonus

- Manuel Balderas ● Peter Arns
- Melinda Hatherley ● Talisa Tenorio

\$380 Bonus

- Carmelo Rodriguez ● Elvia Eaton ● Sammy Cardella

\$213 Bonus

- Tammy Padilla ● Norma Lozoya ● Tracy Lawson
- Yolanda Diperi ● Bennie Rodriguez ● Molly Sammons
- Jorge Siverio
- G&B Associates

\$100 Bonus

- Jenny Toulouse ● Mark Hatchell ● Veronica Garza
- LC Walls ● Mandy Wilson
- Michelle Sharkey-Mendez
- Tera Brooks ● Michelle Lozon ● Christina Carmona
- Wanda Hodges ● Stacy Haeft ● Jean B Reed
- Kenneth Greer ● Sandra Montero

**Winners must meet Insurance Bonus qualifications to receive the bonus.*

INFORMATION TO HELP YOUR MEMBERS

CALL FIRST, MAIL SECOND

Always instruct your members to call in their citations to the office before mailing them. Each state can vary regarding the information and forms they want from the driver. By asking the driver to make the phone call first, we can save the driver time and frustration by ensuring that he is informed early on of what information the attorney will need from him.

COURT DATE EXTENSIONS & PRE-FEES ON PRE- EXISTING TICKETS

Pre-Existing tickets are tickets a member gets before he enrolls or within the first 10 days of enrollment. The Pre-Fee is \$295 as long as we have notice of the ticket at least 10 BUSINESS days prior to the court date. If we have less time, the Pre-Fee is \$395, provided we have time to assign an attorney.

If your member needs a court date extension to gain additional time to pay the pre-fee, or so that he can make payment arrangements, the member needs to call the court to get the extension himself.

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TOP PRODUCERS

Top Weekly Truck Stop Sales Week of 4/1/07

- (1st) Peter Arns (40)
- (2nd) Sammy Cardella
- (3rd) Norma Lozoya
- (4th) Carmelo Rodriguez
- (5th) Melinda Hatherley

Week of 4/8/07

- (1st) Peter Arns (39)
- (2nd) Manuel Balderas
- (3rd) Melinda Hatherley
- (4th) Carmelo Rodriguez
- (5th - Tie) Elvia Eaton & LC Walls

Week of 4/15/07

- (1st) Tracy Lawson (36)
- (2nd) Manuel Balderas
- (3rd) Melinda Hatherley
- (4th - Tie) Kenneth Greer & Talisa Tenorio
- (5th) G&B Associates

Week of 4/22/06

- (1st) Melinda Hatherley (35)
- (2nd) Elvia Eaton
- (3rd - Tie) Manuel Balderas & Talisa Tenorio
- (4th) Peter Arns
- (5th) Tammy Padilla

Top States

- (1st) New York (2,404)
- (2nd) Oklahoma
- (3rd) California
- (4th) Texas
- (5th) Michigan

FOR THE MONTH OF

April

Top Monthly Producers Top Total

- Truck Stop Sales
- (1st) Manuel Balderas (126)
- (2nd) Peter Arns
- (3rd) Melinda Hatherley
- (4th) Talisa Tenorio
- (5th) Carmelo Rodriguez

Top Total Sales

- (1st) GN Agency (961)

Top SBCA Sales

- (1st) GN Agency (961)

Top Motor Club Sales

- (1st) PHP Benefits (193)

Top Pro-Driver Sales

- (1st) PHP Benefits (193)

Top Home Office Sales

- PHP Benefits (388)

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Information to Help Your Members

DAC REPORTS

The DAC Report (also known as USIS Report) is an independent reporting agency which subscribes trucking companies throughout the United States and Canada. Company subscribers are allowed to report and look up reports on drivers regarding driving records (points, accidents or serious Federal violations), employment history (tardiness, not showing up, etc.), and other negative impacts on employing a driver (such as failed drug tests).

Because they are an independent agency, only reporting the information given, a driver cannot "sue" DAC for incorrect information. If you enroll a member who has incorrect information on his DAC Report, we can help him in two ways.

The first is to give the driver DAC's toll-free 800 number (800-381-0645). The DRIVER must call to let them know that there is incorrect information on their DAC Report. DAC has a procedure to remove untrue information and will instruct the driver on that procedure.

If the Driver cannot get the incorrect information removed, we can help him through our 25% Discount Attorney service. The Driver will get a free consultation with one of our Attorneys to discuss who reported the untrue information and what

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TOP PRODUCERS

FOR THE MONTH OF May

Executive Director's (EDIR) Bonus

- PHP Benefits ● LC Walls
- Tracy Lawson ● Molly Sammons ● Peter Arns
- Manuel Balderas ● C Marketing ● Elvia Eaton
- Bennie Rodriguez ● Jimmy Townsend ● Talisa Tenorio
- Tammy Padilla ● Donna Jackson ● Al Lawson ● Debi McLellan ● Justin Coffee
- G&B Associates ● Mark Hatchell ● Veronica Garza
- Wanda Hodges ● Cliff Raeder ● Jorge Siverio
- Melinda Hatherley
- Norma Lozoya

Total Team Builders*

- *any TVC Associate
- (1st) **Debi McLellan with 3,568 team sales**
- (2nd) Donna Jackson
- (3rd) NW Business Advisors
- (4th) Al Lawson
- (5th) Wanda Hodges

Top NEW Team Builders*

- *with TVC under one year
- (1st) **Peter Arns, with 166 team sales**
- (2nd) Richard Bradshaw
- (3rd) Justin Coffee
- (4th) Tammy Padilla
- (5th) David Schafer

Top Team Builders*

- *with TVC under two years
- (1st) **G&B Associates, with 661 team sales**
- (2nd) PHP Benefits
- (3rd) Jacquelyn Woodruff
- (4th) Sandra Montero
- (5th) Sylvia Davis

Top Team Builders*

- *with TVC under three years
- (1st) **Al Lawson, with 1,123 team sales**
- (2nd) G&B Associates
- (3rd) PHP Benefits
- (4th) Mark Hatchell
- (5th) CLiff Raeder

Insurance Bonus Winners*

- \$480 Bonus**
- LC Walls ● Tracy Lawson
- Molly Sammons ● Peter Arns
- \$380 Bonus**
- Manuel Balderas ● C Marketing ● Elvia Eaton ● Bennie Rodriguez ● Jimmy Townsend

\$213 Bonus

- Talisa Tenorio ● Tammy Padilla
- Jorge Siverio ● Mandy Wilson ● Norma Lozoya
- Veronica Garza ● G&B Associates ● Sandra Montero

\$100 Bonus

- Jenny Toulouse ● Cynthia Little ● Billie Ikard ● Wanda Hodges ● Melinda Hatherley
- Erin Aguilera ● Mark Hatchell
- David Tonkovich ● Christina Carmona ● Carmelo Rodriguez ● Stacy Haeft

**Winners must meet Insurance Bonus qualifications to receive the bonus.*

Top States

- (1st) **New York (4,051)**
- (2nd) Oklahoma
- (3rd) Texas
- (4th) California
- (5th) Ohio

EARN \$8,000 A MONTH!

You can earn \$8,000 a month by selling just 15 TVC 4885 Pro-Driver memberships each week! Here's how it works: Each TVC 4885 Pro-Driver Plan sale counts for two sales toward bonus.

15 - 4885 sales (paid advance) + the same 15 - 4885 sales (paid through matrix) = \$112.80 per sale (paid at the 30 level) or \$1,691.70 per week, \$6,766.80 per month (the first month).

In the 2nd and consecutive months, you could earn:

Sales Commissions	\$6,766.80
Plus, Insurance Bonus paid for 120 (105 to qualify) sales previous month =	\$480.00
Plus, EDIR Bonus (qualified previous month) paid for \$5 ea. on 60 sales current month =	\$300.00
Subtotal =	\$7,546.80

Plus, in a year or so, you could be qualifying for as much as \$800 in retirement income each month.

Subtotal =	\$7,546.80
Matrix Retirement Income =	\$800.00
TOTAL =	\$8,346.80 per month!

So aim high, and set your goal to at least fifteen (15) 4885 Pro-Driver sales each week.

Business Cards

Associate Services will no longer be taking orders for business cards. If you would like to order official logo cards, you can contact our printer directly through email at kfhmovafagh@aol.com. The only information that can be altered is your Name, Phone, Email and Website. No additional text will be allowed, even if you have had it in the past.

Be sure to let him know that you are a TVC Associate. Prices are \$50 for 500 and \$75 for 1,000 plus shipping. Once the printer has your order, he will call to confirm and get your credit card information. If you prefer, you are welcome to order your own business cards locally.

TOP PRODUCERS

FOR THE MONTH OF

May

Top Monthly Producers

Top Total

Truck Stop Sales

- (1st) **LC Walls (114)**
- (2nd) Tracy Lawson
- (3rd) Molly Sammons
- (4th) Peter Arns
- (5th) Manuel Balderas

Top Total Sales

GN Agency (2149)

Top SBCA Sales

GN Agency (2149)

Top Motor Club Sales

IN Agency (498)

Top Pro-Driver Sales

PHP Benefits (210)

Top Home Office Sales

PHP Benefits (424)

Top Weekly

Truck Stop Sales

Week of 4/29/07

- (1st) **LC Walls (54)**
- (2nd) Tracy Lawson
- (3rd) Elvia Eaton
- (4th) Peter Arns
- (5th - Tie) Mandy Wilson & Talisa Tenorio

Week of 5/6/07

(1st) **Elvia Eaton (26)**

- (2nd) Christina Carmona
- (3rd - Tie) Norma Lozoya & Tracy Lawson
- (4th - Tie) C Marketing & Molly Sammons
- (5th - Tie) G&B Associates & Talisa Tenorio & Veronica Garza

UNDERSTAND YOUR BONUSES TO EARN ADDITIONAL INCOME!

It's easy to earn extra income each month. Read below for a quick overview of some of the bonuses you can earn. Talk to your upline, or review "Understanding Your Marketing Plan" in the Sales Training Manual for details about qualifying.

Insurance Bonus*

based on personal sales (Monthly Bonus):

45 - 64 sales = \$100 Bonus	105 - 189 sales = \$480 Bonus
65 - 84 sales = \$213 Bonus	190 - 249 sales = \$525 Bonus
85 - 104 sales = \$380 Bonus	250+ sales = \$600 Bonus

EDIR Bonus

(Monthly Bonus):

75 personal sales or 3 first-level legs with 25 sales per leg qualifies you for \$5 per sale on all personal sales and team sales down to next qualifying EDIR.

NO Chargeback and NO Truck Stop Rent Bonus

(Weekly Bonus):

10-11 Commissionable Sales = 75% Discount off CBs and TS Rent
12+ Commissionable Sales = NO CBs or Truck Stop Rent!

Cash Winner Bonuses Increase Your Income!

For example, when you sell 4885 ProDriver memberships, you could earn:

# of Sales	Comm. Adv. per Sale	Comm. Adv. per Week	Comm. Adv. per Year
Up to 7	\$82.78	\$579.47	\$30,132.65
8-9	\$87.78	\$790.04	\$41,081.98
10-11	\$90.28	\$993.10	\$51,641.30
12-14	\$92.78	\$1,298.95	\$67,545.30
15-19	\$97.78	\$1,857.86	\$96,608.62
20-29	\$102.78	\$2,980.68	\$154,995.26
30+	\$112.78	\$3,383.46	\$175,939.92

Plus, you earn retirement income**! Since we started the 3X8 Matrix Retirement Income Program in January 2004, we already have associates earning over \$4,000 in retirement every month, over and above their sales commissions!

* You must have a current membership worth \$42.90 or above to qualify for the Insurance Bonus.

** Retirement income is membership based. You must have a current membership of \$5.95 or above to earn retirement income.

TOP PRODUCERS

FOR THE MONTH OF

May

Week of 5/13/07

(1st) LC Walls (45)

(2nd) Molly Sammons

(3rd) Tracy Lawson

(4th) Peter Arns

(5th) Elvia Eaton

Week of 5/20/07

(1st - Tie) C Marketing & Peter Arns (33)

(2nd) Manuel Balderas

(3rd) Tammy Padilla

(4th) Molly Sammons

(5th - Tie) Bennie Rodriguez & Erin Aguilera & Tim Carr

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Information to Help Your Members

can be done to get the third party to remove that information. If the Driver uses our Attorney to assist him beyond the Free Consultation, the

CLUB WINNERS

FOR THE MONTH OF

Monthly Individual Sales Club Winners

900 Club

GN Agency

500 Club

AC Agency

400 Club

IN Agency

300 Club

PHP Benefits

200 Club

Bob O'Brien

160 Club

Dee Merit

120 Club

Manuel Balderas

110 Club

Peter Arns • Melinda Hatherley •
Art Shackelford

100 Club

Talisa Tenorio

90 Club

Carmelo Rodriguez • Elvia Eaton

80 Club

Sammy Cardella • Jenna Wolf

70 Club

Tammy Padilla • Norma Lozoya
• Tracy Lawson • Yolanda DiPeri •
Bennie Rodriguez

60 Club

Molly Sammons • Jorge Siverio
• G&B Associates • Jenny Toulouse
• Mark Hatchell

50 Club

Veronica Garza • L.C. Walls
• Mandy Wilson • Michelle Sharkey-
Mendez • Tera Brooks • Michelle
Lozon • Christina Carmona •
Wanda Hodges

Weekly Individual Sales Club Winners

900 Club

GN Agency

500 Club

AC Agency

400 Club

IN Agency

130 Club

PHP Benefits

80 Club

PHP Benefits

70 Club

PHP Benefits

60 Club

CI Agency

50 Club

Bob O'Brien • Dee Merit

40 Club

Bob O'Brien • Dee Merit • Peter Arns

30 Club

Art Shackelford • Melinda Hatherley
• Elvia Eaton • Manuel Balderas
• Talisa Tenorio • Peter Arns • Tracy
Lawson • Carmelo Rodriguez • Sammy
Cardella • Norma Lozoya

20 Club

Art Shackelford • Melinda Hatherley
• Elvia Eaton • Manuel Balderas • Mark
Hatchell • Tammy Padilla • Yolanda
DiPeri • Molly Sammons • Paul D.
Staples • Tera Brooks • Jenna Wolf
• LC Walls • Clinton Harding • Sammy
Cardella • Cynthia Little • Michelle
Lozon • Talisa Tenorio • Kenneth Greer
• G&B Associates • Bennie Rodriguez
• Norma Lozoya • Christina Carmona
• Tim Carr • Carmelo Rodriguez • Tracy
Lawson

Monthly Team Club Winners

3500 Club

Debi McLellan

3300 Club

C Marketing

1500 Club

Donna Jackson

1200 Club

Wanda Hodges

1000 Club

NW Business Advisors

900 Club

Al Lawson
Molly Sammons

500 Club

G&B Associates
AC Agency

400 Club

Abrendal Smith
IN Agency
PHP Benefits
Manuel Balderas

CLUB WINNERS

FOR THE MONTH OF

May

Monthly Individual Sales Club Winners

2100 Club

GN Agency

850 Club

AC Agency

400 Club

IN Agency
PHP Benefits

200 Club

Bob O'Brien

180 Club

CI Agency

150 Club

Dee Merit

110 Club

L.C. Walls

100 Club

Molly Sammons • Peter Arns •
Manuel Balderas • Art Shackelford

90 Club

C Marketing • Jenna Wolf • Elvia
Eaton

80 Club

Bennie Rodriguez • Jimmy
Townsend • Talisa Tenorio •

70 Club

Tammy Padilla • Jorge Siverio
• Mandy Wilson • Norma Lozoya

60 Club

Veronica Garza • G&B Associates
• Sandra Montero • Jenny Toulouse
• Cynthia Little • Billie Ikard • Wanda
Hodges

50 Club

Melinda Hatherley • Erin Aguilera
• Mark Hatchell • David Tonkovich
• Christina Carmona

Weekly Individual Sales Club Winners

600 Club

AC Agency

500 Club

GN Agency

400 Club

IN Agency

120 Club

PHP Benefits
IN Agency

100 Club

PHP Benefits

80 Club

PHP Benefits
CI Agency

60 Club

PHP Benefits

50 Club

LC Walls • Bob O'Brien

40 Club

Bob O'Brien • LC Walls
• Art Shackelford

30 Club

Tracy Lawson • Dee Merit • Molly
Sammons • Peter Arns • C Marketing
• Manuel Balderas

20 Club

Jenna Wolf • Tammy Padilla • Art
Shackelford • Molly Sammons • Elvia
Eaton • Bennie Rodriguez • C
Marketing • Cynthia Little • Wanda
Hodges • Manuel Balderas • Talisa
Tenorio • Christina Carmona • Norma
Lozoya • Tracy Lawson • G&B
Associates • Veronica Garza • Dee
Merit • Peter Arns • Mandy Wilson
• Billie Ikard • Jimmy Townsend
• Melinda Hatherley • Tera Brooks

Monthly Team Club Winners

3500 Club

Debi McLellan
C Marketing

1400 Club

Donna Jackson

1900 Club

Donna Jackson

1100 Club

NW Business Advisors
Al Lawson

1000 Club

Wanda Hodges

800 Club

AC Agency

700 Club

Molly Sammons

600 Club

G&B Associates

500 Club

PHP Benefits

400 Club

IN Agency
Abrendal Smith
Manuel Balderas